

EXPERTISE

Creative Graphic and Front End Web Solutions

Brand and Logo Development / Maintenance

Corporate Collateral, Advertising, and Promotional Materials

Quality Driven Initiatives

KEY STRENGTHS

Keen eye for color, composition, typography and design fundamentals key in producing stunning and effective visual results.

Demonstrates attention to client needs; able to build trust and rapport vital to fostering new and repeat business.

Respected for exceptional work ethic, and ongoing passion for exceeding client, corporate and personal objectives.

Experience working closely with and maintaining vendor relationships.



MINDI YARBROUGH
ART+DESIGN

EDUCATION

Pittsburgh Technical Institute
North Fayette Campus
1111 McKee Road
Oakdale, PA 15071
www.pti.edu.com

Associate Degree in Web and Graphic Design
Graduated with Honors | July 2002

SOFTWARE PROFICIENCY

Graphic and Layout Applications

Proficient in Adobe CS4 including PhotoShop, Illustrator, InDesign, Dreamweaver and Acrobat. Microsoft Office, Word and PowerPoint. Can thrive in Mac or PC environments.

Web Applications

Dreamweaver, CMS, CSS, working knowledge of JavaScript and DHTML effects.

Design Skills

Maintains quality and consistency of company brands with innovative ideas and materials in keeping with traditional values. Develops new and stunning materials for emerging entities. Incorporates color usage, typography and design fundamentals into all work. Always designs with the needs of the client in mind. Proven and innovative design solutions.

Additional Skills

Capable of producing digital computer and traditional hand illustrations. Displays great interpersonal skills, enthusiastic and positive attitude, and diverse team player. Strong background in fine art.

301 CENTRAL AVENUE, TILTONSVILLE, OH 43963
614.588.5605 m@Mindi-y.com mindi-y.com

PROFESSIONAL EXPERIENCE & CAREER HISTORY

SOLARCITY November 2008 - March 2010
(Headquarters) 3055 Clearview Way, San Mateo, CA 94402
www.solarcity.com 650-638-1028

Graphic Designer Designed SolarCity Shop e-commerce website, internal company intranet website, and several pages and graphics for core public SolarCity website. Created materials including direct mail pieces, corporate collateral, advertisements, interactive kiosks, apparel design, internal materials, and company vehicle graphics. Logo creation and promotional items.

VORYS, SATER, SEYMOUR AND PEASE LLP March 2006 - September 2008
52 East Gay Street, Columbus, Ohio 43221
www.vorys.com 614.464.6400

Graphic Designer Designed and produced internal and external print and marketing materials, brochures, capabilities packages, invitations, seminar materials, signage, magazine and publication advertisements, CD packaging, email and newsletter campaigns, direct mail pieces, special events displays, materials and apparel designs. Prepared trial exhibits, corporate structure charts, and PowerPoint presentations. Worked with Shift Global, Fechtor Advertising and Firmseek in developing Vorys logo/brand image, stationery, and web presence.

BLUE LASER DESIGN January 2003 - March 2006
6190 Busch Blvd., Columbus, OH 43229
www.blldesigns.com 800.684.2270

Sr. Web / Graphic Designer Created web based advertising, graphics, banners and campaigns, managed and created print projects from conception to final production including letterhead, business cards, envelopes and stationery. Designed CD and DVD packages for musicians and software applications, produced holiday cards and graduation invitations, informational and event flyers. Worked closely with flash specialist and developers in creating interactive and motion graphics for web sites and web based applications.

IDEA GIANT INC. April 2002 - November 2002
1144 Market Street, Suite 200, Wheeling WV 26003

Web and Graphic Designer Web design, development, maintenance and updating. Created newspaper advertisements, story boarding and hand sketching for television commercials, logo development, banner design and CD package design.